



Arts, Media, and Entertainment Industry Sector

The Arts, Media, and Entertainment industry sector is big business in California. This dynamic sector is relevant statewide, with most of the major employers concentrated in the southern part of the state. It offers jobs that require a vast range of creative and technical knowledge and skills. In a 2004 national study, almost 550,000 businesses employing almost three million people were involved in production and delivery in America's creative industries. Flexibility and adaptability to a rapidly changing professional landscape are key elements to an individual's ultimate success in a career in arts, media, and entertainment. Consequently, most of the professions found in this sector require students to become familiar with information and skills across several different academic disciplines and career pathways as well as within their primary pathway.

The Media and Design Arts career pathway comprises a large number of industry occupations, such as user interface design, digital animation, print design, commercial photography, and cinematography. The Performing Arts pathway focuses on the direct creation of art and entertainment by individual artists and includes professional applications of theatre, dance, and music. And the Production and Managerial Arts pathway focuses on developing the organizational and managerial knowledge and skills needed to bring arts, media, and entertainment to the public as well as on training those who do the behind-the-scene jobs, such as set design, sound design, digital modeling, film editing, and camera work. For most of the skilled and semiskilled occupations in this industry sector, postsecondary education and training are expected.

Arts, Media, and Entertainment Industry Sector Pathways:

- Media and Design Arts
- Performing Arts
- Production and Managerial Arts

Careers to Explore		
Entry Level <i>with high school diploma</i>	Technical Level <i>with AA or AS degree or certificate</i>	Professional Level <i>with BS or BA degree</i>
Visual Artist Photographers Assistant Lighting Technician Model Makeup Artist Electronic Equipment Operator Camera Technician Broadcast Technician Sound Technician Stagehand Disc or Video Jockey Actor Announcer Voice-over Artist Stunt Person Dolly Grip Focus Puller	Stage Manager Recording Studio Assistant Special Effects Coordinator Web Designer Prop Maker Photographer Graphic Designer/Artist Film Maker Camera Operator Screen Writer Photojournalist Music Minister Radio/Television Broadcaster Graffer Negative Cutter Key Production Grip	Architect Choreographer Industrial Designer Foreign Language Interpreter Publisher Music Teacher Technical Writer Columnist Sound Engineer Medical Scientific Illustrator Media and Design Arts Instructor Music Accompanist Music Director/Conductor Choreographer Producer Sound Design Editor Visual Effects Coordinator

TYPICAL GRADUATION REQUIREMENTS AND RECOMMENDED SUMMER ACTIVITIES						
GRADE	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	FINE ART	OTHER
MS	Interview someone who works in the industry Take an art class					
9	English I	Algebra I	Physical Science	Geography		PE
10	English II	Geometry	Life Science	World History	Visual, Music or Performing Art	PE
	Take CAHSEE (California High School Exit Exam) Join the band or orchestra Read to children at a pre-school or library Write articles for the newspaper Join the school Academic Decathlon team			Take PSAT Perform in a play Join a theatre group Join a dance troupe Learn to shoot pictures		
Summer	Job Shadow or Volunteer at a television station, an Entertainment Promoter, art center, cultural center					
11	English III	Algebra II		US History		
	Take CAHSEE (California High School Exit Exam) Compete in Tech Prep Expo			Take SAT and/or ACT		
Summer	Volunteer, work or take a college class College Bridge program					
12	English IV			Government Economics		
	Take CAHSEE (California High School Exit Exam) Take College Placement Tests			FAFSA Take SAT and/or ACT		
Summer	Volunteer, work or take a college class					

Postsecondary Options			Programs in proximity to Kings, Tulare, and Fresno Counties
	Adult School	Certificate	
	Technical School Community College 2 yr Private College	Certificate	Commercial Music, Commercial Art, Communication Studies, Television Production, Technical Theater Production
		A.A. / A.S.	Dance, Art, Drama, Liberal Studies - Performing Arts
4 yr. College	B.A. / B.S.	Art, Mass Communication and Journalism, Music, Philosophy, Theatre Arts, Liberal Studies – Theatre, Media & Film Studies	

Check with your high school counselor for your high school graduation requirements and specific college entrance requirements.

Recommended courses may not be available on all school campuses. Courses may be taken at a community college concurrently or during the summer.

RECOMMENDED ELECTIVES	RELATED CTE COURSES
Media and Design Arts Pathway	
Entrepreneurship Communication Systems Product Design AP Art History Journalism Technical Writing	Animation Internet Publishing / Web Design Filmmaking Computer Graphics Broadcast Journalism Digital Animation Video Production Computer Game Design Advertising Art
Performing Arts Pathway	
Entrepreneurship English Composition Digital Audio Recording Shakespeare Psychology Forensics / Debate Physiology	Professional Dance Musical Notation Instrument Tuning & Repair Choreography Professional Theatre Music Composition Radio Announcing
Production and Managerial Arts Pathway	
Virtual Enterprise Arts Management Digital Audio Recording	Multimedia Production Technical Theatre Sound Mixing Broadcast Production Set Design Television Production Stage Production Management Filmmaking Sound Engineering & Design